

# IF's Siblings Day

Social Media Toolkit 2025



# How can you participate?

By downloading the IF's Siblings Day Toolkit (see next slide)





#### On the 10th of April 2025

## IF'S SIBLINGS DAY

International Federation for Spina Bifida Hydrocephalus (IFSBH) will be celebrating IF's Siblings Day on April 10th to honour siblings with Spina Bifida and Hydrocephalus (SBH). IF invites you to share the activities you like to do with your siblings, pictures and messages to broadcast on social media intended to your siblings.

Print out this template, write your message and



Share your picture as well as IF's toolkit on social media and tag us take a picture holding it! on Twitter, LinkedIn and Instagram @ifsbh and use the following hashtags #IFSiblingsDay **#SBHSiblings #SmileSiblings**.

> Feel free to record short videos of you while doing your favourite activity with your sibling with SBH and send them to us before the 1st of April.

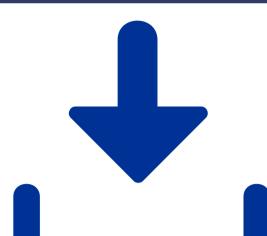
IF has chosen the Smile logo and hashtag because:

"Siblings are lifelong best friends making each other smile every single day"

IF looks forward to receiving your pictures and sharing them!

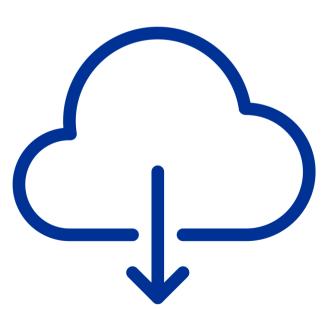


## Materials to download and share









- Download the Siblings Day Poster
- Download social media sign 1
- Download social media sign 2
- Download social media sign 3
- Download social media sign 4
- Download social media sign 5
- Download social media sign 6
- Download the personalised message template





# Don't forget to tag #IFSBH when sharing your post:

**Use hashtags:** 

**#IFSiblingsDay** 

**#SBHSiblings** 

**#SmileSiblings** 

Instagram @ifsbh



Facebook @ifsbh



Twitter @ifsbh



## Don't forget to send us your pictures before 1st of April

#### In a nutshell:

- Share our toolkit on social media and tag us on Twitter, Facebook and Instagram @ifsbh and use the following hashtags #IFSiblingsDay #SBHSiblings #SmileSiblings.
- Feel free to record short videos of you while doing your favourite activity with your sibling with Spina Bifida and Hydrocephalus (SBH) and send them to us.
- Please, send your pictures to info@ifglobal.org, including your name and surname, SBH association, before the 1 April, so we can realise a collage with all your pictures.

### THANK YOU ALL FOR YOUR PARTICIPATION!



For further information please contact IF at:

<u> info@ifglobal.org</u>

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