



8 March 2025

International Women's Day

Social Media Campaign

#IWD2025 #AccelerateAction



Zoom Webinar

On 7 March 2025 3PM CET

International Women's Day

Register Now

<https://bit.ly/IFWomensDay2025>

International Women's Day 2025

The International Federation for Spina Bifida and Hydrocephalus (IF) joins the global movement towards realising the rights of all women and celebrates the **International Women's Day (IWD) on 8 of March 2025.**



This year's theme for the International Women's Day is **'Accelerate action'**.

The theme recognises that in the pursuit of prosperous economies and a healthier planet, achieving gender equality and prioritising women's well-being is now more critical than ever. Together, we can invest in women, accelerate progress, and pave the way for a more equitable and sustainable world.

*International
Women's
Day*

Women and girls with disabilities

Article 6 of the UN Convention on the Rights of Persons with Disabilities (UN CRPD) recognises that women and girls with disabilities face multiple and intersecting forms of discrimination.

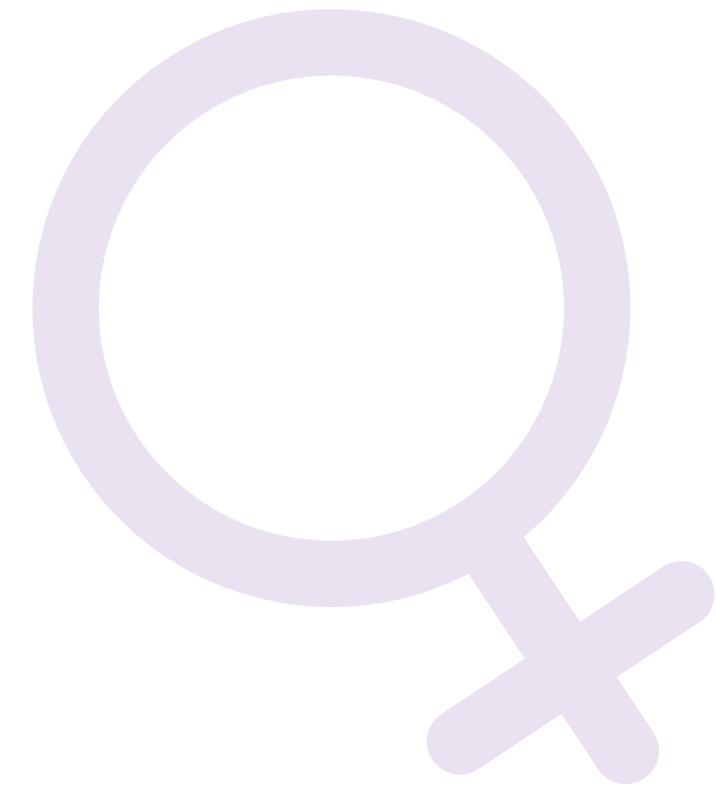
The CRPD draws particular attention to the susceptibility of women and girls with disabilities to violence, injury or abuse, neglect or negligent treatment, maltreatment or exploitation.

On the important day of the International Women's Day it should be stressed that women with disabilities experience double disadvantages, those associated with gender as well as disability.

All women should have access to the highest standard of education, as well as accurate and truthful information about their rights.



Take Part in the International Women's Day Social Media Awareness Raising Campaign



How can you join?

IF developed a social media toolkit for you to use our collective voice to reach more people through news, messages, and fact sheets.

Join IF together with our members and partners during this important day in raising awareness. You can actively contribute by sharing key information through your social media channels with friends, colleagues and families. Encourage them to spread awareness too!

**Together with you we can unite
for an equal future!**



What does this toolkit contain?

Within this toolkit, you will find links, hashtags and infographics to download, and suggested messages to share throughout International Women's Day (#IWD2025) taking place on 8 March 2025.

Every share is an opportunity to make a real difference!

Join IF, its members and partners on this important day. This is an opportunity to raise awareness worldwide and you can actively contribute by:

- Taking part in IF webinar - [Register here](#)
- Sharing this toolkit with colleagues, partners and friends to show your support
- Sharing the social media posts from the IF social media channels
- Joining IF's social media channels, comment on our posts and tag us when you do
- Using the suggested hashtags in your posts
- Sharing your wishes with us through the IF IWD banner
- Using the IWD and IF infographics and share the links to our other online resources listed in this toolkit

Each one of us can make a difference, together we can make change!

SOCIAL MEDIA CHANNELS

In order to engage with us for the International Women's Day campaign, follow our social media channels. IF will publish messages through our different channels.

Women's Day



Websites to consult:

www.internationalwomensday.com

www.unwomen.org

www.ifglobal.org/our-work/maternal-health-and-prevention

Hashtags:

#IWD #IWD2025

#SBHWomen

#AccelerateAction

Follow IF:



@ifsbh



@ifsbh



@international-federation-for-spina-bifida-and-hydrocephalus



@ifsbh

Follow the IWD:



@Internationalwomensday @unwomen



@internationalwomensday @un-women



@womensday @UN_Women



@internationalwomensday_global
@unwomen



Key messages

Feel free to adapt, use and share the example messages below and spread the word on #WBDD and do not forget to tag IF through @ifsbh

- Women with disabilities have the right to the highest standard of education, as well as accurate and truthful information about their rights. #IWD2025 #SBHWomen #GenerationEquality
- Article 6 of the UN Convention on the Rights of Persons with Disabilities (UN CRPD) recognises that women and girls with disabilities face multiple and intersecting forms of discrimination. #IWD2025 #SBHWomen #UNCRPD
- We should continue joining forces to ensure that the rights of women and girls with disabilities are respected and that they have the tools to achieve any goal in life, equal to anyone else! #IWD2025 #SBHWomen #GenerationEquality
- Women and girls with disabilities are effective and powerful leaders and change-makers #IWD2025 @UN_Women
- The issues of climate change and sustainability have and will continue to have a severe and lasting impact on the safety and prosperity of women and girls with disabilities. #IWD2025 @UN_Women

Create your #IWD frame!

IF has created a frame which you can personalise to promote awareness raising and to express your wishes for Women with disabilities, especially with Spina Bifida and Hydrocephalus on the occasion of the International Women's Day.



**1. Download
the frame [here](#)**

**2. Insert your picture or
message here**

**3. Share it on your social
media with the hashtags
#IWD2025 #SBHwomen**

Get ready for the 69th session of the Commission on the Status of Women

The 69th session of the Commission on the Status of Women will take place at United Nations Headquarters in New York from 10 to 21 March 2025. Representatives of Member States, UN entities, and ECOSOC-accredited non-governmental organizations (NGOs) from all regions of the world are invited to attend the session.

Themes

The main focus of the 69th session will be on the review and appraisal of the implementation of the Beijing Declaration and Platform for Action and the outcomes of the 23rd special session of the General Assembly. The review will include an assessment of current challenges that affect the implementation of the Platform for Action and the achievement of gender equality and the empowerment of women and its contribution towards the full realization of the 2030 Agenda for Sustainable Development.

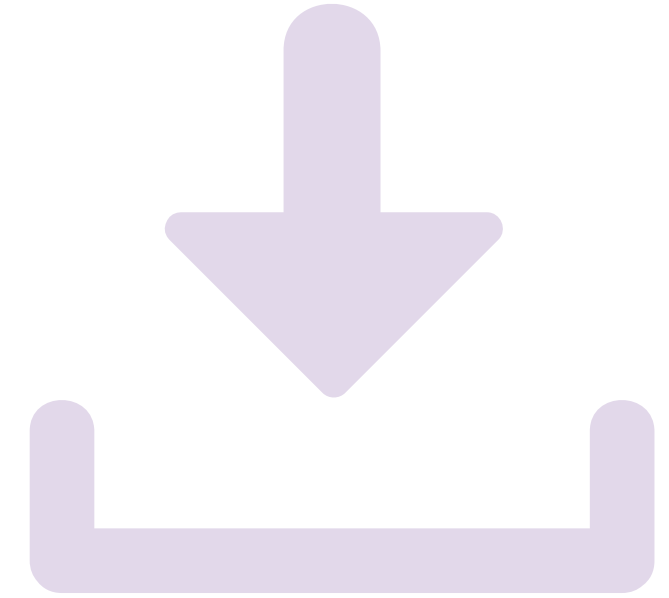
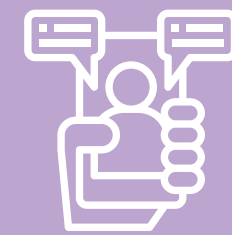


For more information, please visit the UN website page [here](#).

Materials to download and share



- [IF IWD Save the Date banner](#)
- [IF IWD Poster](#)
- [IF IWD Frame](#)



Resources to download and use

- [IF Maternal Health and Prevention](#)
- IFGPI Folic Acid Leaflet in [EN](#), [FR](#), [NL](#), [SP](#), [IT](#), [TR](#)
- [Reproductive health care for women with Spina Bifida](#)
- [IF survey on pregnancy outcomes in women with Spina Bifida](#)
- [IF work on Prevention](#)
- [WHA76.19 Resolution on Mandatory Food Fortification with Folic Acid](#)
- [International Women's Day](#)
- [UN Women](#)
- [Generation for Equality Forum](#)



THANK YOU ALL FOR SUPPORTING THE INTERNATIONAL WOMEN'S DAY, AND FOR CONTINUING TO SHARE IMPORTANT MESSAGES ABOUT WOMEN WITH DISABILITIES, ESPECIALLY WITH SPINA BIFIDA AND HYDROCEPHALUS.

Your participation is key to support IF in raising awareness!

For further information please contact IF at:

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