



INTERNATIONAL FEDERATION
FOR SPINA BIFIDA
AND HYDROCEPHALUS

March 8th 2022

International Women's Day

Social Media Campaign

International Women's Day 2022

The International Federation for Spina Bifida and Hydrocephalus (IF) joins the global movement towards realising the rights of all women and celebrates the **International Women's Day (IWD) on the 8th of March 2022**.



This year's theme for the International Women's Day is **"Gender equality today for a sustainable future tomorrow"**.

The theme recognises the contribution of women and girls around the world, who are leading the charge on climate change adaptation, mitigation, and response, to build a more sustainable future for all. The theme also aligns with the priority theme for the upcoming 66th Commission on the Status of Women (CSW66): "Achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies and programmes".

Women and girls with disabilities

Article 6 of the UN Convention on the Rights of Persons with Disabilities (UN CRPD) recognises that women and girls with disabilities face multiple and intersecting forms of discrimination.

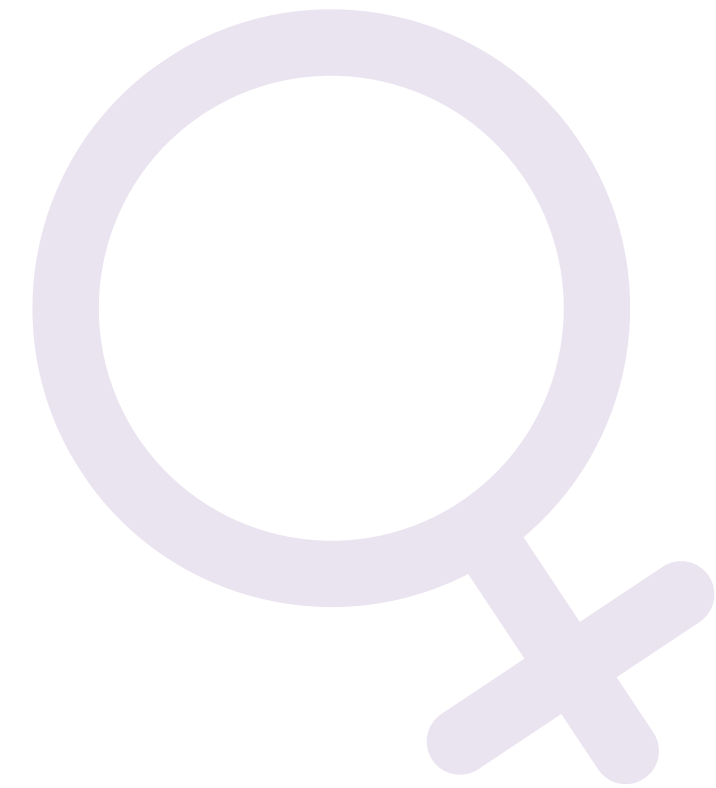
The CRPD draws particular attention to the susceptibility of women and girls with disabilities to violence, injury or abuse, neglect or negligent treatment, maltreatment or exploitation.

On the important day of the International Women's Day it should be stressed that women with disabilities experience double disadvantages, those associated with gender as well as disability.

All women should have access to the highest standard of education, as well as accurate and truthful information about their rights.



Take Part in **the International Women's Day** **Social Media Awareness Raising Campaign**



How can you join?

IF developed a social media toolkit for you to use our collective voice to reach more people through news, messages, and fact sheets.

Join IF together with our members and partners during this important day in raising awareness. You can actively contribute by sharing key information through your social media channels with friends, colleagues and families. Encourage them to spread awareness too!

Together with you we can unite for an equal future!



What does this toolkit contain?

Within this toolkit, you will find links, hashtags and infographics to download, and suggested messages to share throughout International Women's Day (#IWD2022) taking place on March 8 2022.

Every share is an opportunity to make a real difference!

Join IF, its members and partners on this important day. This is an opportunity to raise awareness worldwide and you can actively contribute by:

- Sharing this toolkit with colleagues, partners and friends to show your support
- Sharing the social media posts from the IF social media channels
- Joining IF's social media channels, comment on our posts and tag us when you do
- Using the suggested #'s in your posts
- Sharing your wishes with us through the IF IWD banner
- Joining the #BreakTheBias challenge
- Using the IWD and IF infographics and share the links to our other online resources listed in this toolkit
- Joining the UN event on the occasion of the IWD

**"Each one of us
can make a
difference,
together we can
make change!"**

SOCIAL MEDIA CHANNELS

In order to engage with us for the International Women's Day campaign, follow our social media channels. IF will publish messages through our different channels.

Women's Day



Websites to consult:

<https://www.internationalwomensday.com/>

<https://www.unwomen.org/>

<https://forum.generationequality.org/>

<https://www.ifglobal.org/our-work/maternal-health-and-prevention/>

Hashtags:

#IWD #IWD2022

#SBHWomen

#GenerationEquality

#BreakTheBias

Follow IF:



@ifsbh



@ifsbh



@international-federation-for-spina-bifida-and-hydrocephalus



@ifsbh

Follow the IWD:



@Internationalwomensday @unwomen



@internationalwomensday @un-women



@womensday @UN_Women



@internationalwomensday_global
@unwomen



Key messages

Feel free to adapt, use and share the example messages below and spread the word on #WBDD and do not forget to tag IF through @ifsbh

- Women with disabilities have the right to the highest standard of education, as well as accurate and truthful information about their rights. #IWD2022 #SBHWomen #GenerationEquality
- Article 6 of the UN Convention on the Rights of Persons with Disabilities (UN CRPD) recognises that women and girls with disabilities face multiple and intersecting forms of discrimination. #IWD2022 #SBHWomen #UNCRPD
- We should continue joining forces to ensure that the rights of women and girls with disabilities are respected and that they have the tools to achieve any goal in life, equal to anyone else! #IWD2022 #SBHWomen #GenerationEquality
- Women and girls with disabilities are effective and powerful leaders and change-makers #IWD2022 @UN_Women
- The issues of climate change and sustainability have and will continue to have a severe and lasting impact on the safety and prosperity of women and girls with disabilities. #IWD2022 @UN_Women

Create your #IWD banner!

IF has created a banner which you can personalise to promote awareness raising and to express your wishes for Women with disabilities, especially with Spina Bifida and Hydrocephalus on the occasion of the International Women's Day.



1. Insert your picture or message here

**2. Share it on your social media with the hastags
#IWD2022 #SBHWomen**

Will you break the bias?

Join the #BreakTheBias campaign

The International Women's Day calls you to take part in the #BreakTheBias campaign on social media because *"[...]Whether deliberate or unconscious, bias makes it difficult for women to move ahead. Knowing that bias exists isn't enough. Action is needed to level the playing field. [...]"*

1. Strike the IWD #BreakTheBias pose;
2. Post your picture on social media with the #BreakTheBias hashtag



Together we can break all the bias!

*Source: International Women's Day website, [#BreakTheBias campaign](#), 2022.

United Nations observance of International Women's Day 2022

The United Nations Observance of International Women's Day under the theme, "Gender equality today for a sustainable tomorrow", will be marked by a high-level virtual (TBC) event on Tuesday, 8 March 2022, 10-11.30 a.m. EST.

The Secretary-General of the United Nations, the President of the General Assembly, the Chair of the Commission on the Status of Women, the Executive Director of UN Women as well as gender equality and climate change activists and celebrities will participate. The event will be followed by a high-level panel discussion and musical performances.

More information about this event will be soon available on the UN website [here](#). Stay tuned!



SAVE THE DATE

UNITED NATIONS OBSERVANCE OF INTERNATIONAL WOMEN'S DAY
Gender Equality Today for a Sustainable Tomorrow

8 March 2022
10:00am - 11:30am ET



Get ready for the 66th session of the Commission on the Status of Women

The sixty-sixth session of the Commission on the Status of Women will take place from 14 to 25 March 2022. Representatives of Member States, UN entities, and ECOSOC-accredited non-governmental organizations (NGOs) from all regions of the world are invited to contribute to the session.

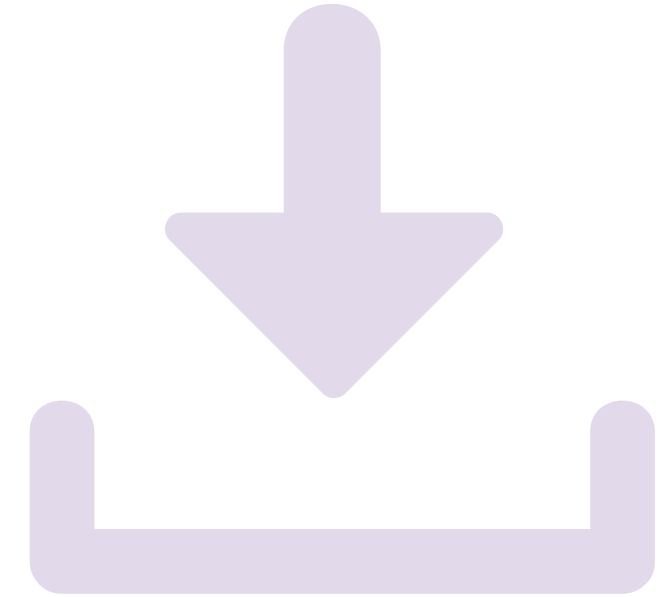
Themes

- **Priority theme:** Achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies and programmes;
- **Review theme:** Women's economic empowerment in the changing world of work (agreed conclusions of the sixty-first session)



For more information, please visit the UN website page [here](#).

Materials to download and share

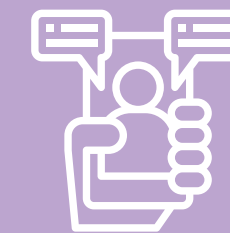


- IF IWD Save the Date

- IF IWD Banner

- IF IWD Poster

- IF Challenge: "Wishes for the International Women's Day"



Resources to download and use

- [IF Maternal Health and Prevention](#)
- IFGPI Folic Acid Leaflet in [EN](#), [FR](#), [NL](#), [SP](#), [IT](#), [TR](#)
- [Reproductive health care for women with Spina Bifida](#)
- [IF survey on pregnancy outcomes in women with Spina Bifida](#)
- [IF work on Prevention](#)
- [International Women's Day](#)
- [UN Women](#)
- [Generation for Equality Forum](#)



**THANK YOU ALL FOR SUPPORTING THE INTERNATIONAL WOMEN'S
DAY, AND FOR CONTINUING TO SHARE IMPORTANT MESSAGES
ABOUT WOMEN WITH DISABILITIES, ESPECIALLY WITH
SPINA BIFIDA AND HYDROCEPHALUS.**

Your participation is key to support IF in raising awareness.

JOIN US AGAIN IN 2023!

For further information please contact IF at:

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☎ +32 (0) 471 84 41 54



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