

# IF International Day of Persons with Disabilities

Social Media Toolkit  
December 3rd, 2021



# International Day of Persons with Disabilities

On December 3rd, IF will **celebrate the International Day of Persons with Disabilities (IDPD)**. The United Nations General Assembly declared this day in 1992 (by resolution 47/3) with the goal to promote the rights and well-being of people with disabilities in all aspects of society and development, as well as to raise awareness about their position in political, social, economic, and cultural life.

IF advocates for the rights of persons with disabilities and IF takes this day as an opportunity to *support The United Nations General Assembly* and **raise awareness on Spina Bifida and Hydrocephalus (SBH)**. SBH being a complex physical condition that touches many aspects of the individual with SBH's life, sensitises about disability inclusion and speaks up about their challenges and their need should help the SBH community to go forward and be heard.



**United  
Nations**

# Some facts

- "Of the one billion population of persons with disabilities, 80% live in developing countries."
- "An estimated 46% of older people aged 60 years and over are people with disabilities."
- "One in every five women is likely to experience disability in her life, while one in every ten children is a child with a disability."
- "Persons with disabilities in the world are among the hardest hit by COVID-19."

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source: <https://www.un.org/en/observances/day-of-persons-with-disabilities>

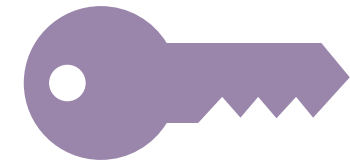


**United  
Nations**

# What does this toolkit contain?

- Within this toolkit, you'll find key messages, posters, hashtags, logos and banners as well as key links to download
- Come and join the challenge by sharing this toolkit with your colleagues, partners and friends!
- Participate and celebrate this day with us by sending us your recorded videos or a picture to express regarding the rights of persons with disabilities what it means to you

**Help us to spread awareness about the importance of the right of persons with disabilities!!**



## Key messages

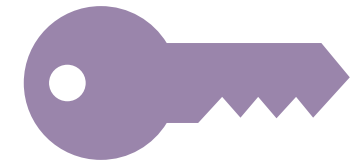
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- On this occasion, we need to come together and advocate for the rights of persons with disabilities. Together with the #SBH community and #IF we can raise awareness and promote our rights! #IDPD2021 #InternationalDayofPersonswithDisabilities2021
- Promote the rights of persons with disabilities and individuals with #SBH and together we can make this society a better place. Join the movement and raise your voice! #IDPD2021 #InternationalDayofPersonswithDisabilities2021 #SBH
- Persons with disabilities too often experience stigma and discrimination. During the COVID-19 pandemic inequality, inaccessibility and social isolation increased for our community.. People with #SBH felt neglected and excluded! Stop this issue and promote their rights! #IDPD2021 #InternationalDayofPersonswithDisabilities2021

## Key messages

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- In 1992 The United Nations General Assembly declared the 3rd of December to be the International Day of Persons with Disabilities with the goal to promote the rights and well-being of people with disabilities in all aspects of society and development, as well as to raise awareness about their position in political, social, economic, and cultural life. Come and join the #SBH community to promote their rights and speak up about social inclusion! #IDPD2021 #InternationalDayofPersonswithDisabilities2021 #SBH
- In October 2020, IF contributed to the consultation on the roadmap for the European Disability Strategy 2021-2030. This was important for IF and its members as the European Disability Rights Strategy set the priorities and ambitions of the European Union and its Member States for action on disability policies from 2021 to 2030. The strategy will play an important role in implementing the UNCRPD and to improve the lives of persons with #SBH in Europe and beyond. #IDPD2021 #InternationalDayofPersonswithDisabilities2021. Together we can make a difference! Keep fighting!



## Key messages

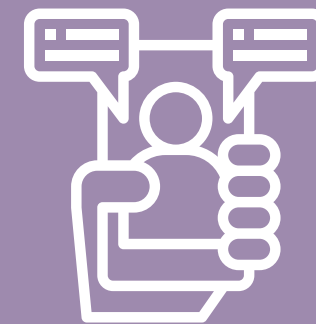
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- In IF's statements on the EU Strategy for the Rights of Persons with Disabilities IF highlights the urgency to mainstream disability rights into all policies. This is essential for all policy makers and legislators worldwide. Only comprehensive reforms and actions across sectors and policy areas will fully achieve the rights of persons with #SBH #IDPD2021 #InternationalDayofPersonswithDisabilities2021
- COVID-19 exposed and exacerbated existing inequalities for individuals with #SBH on #InternationalDayofPersonswithDisabilities2021 We call on governments worldwide to investigate the impact of the pandemic on persons with disabilities, including access to essential services and identify the targeted actions needed to meet the needs of persons with disabilities.

# Materials to download and share



- The #IDPD Poster
- The #IDPD Banner
- The #IDPD Save the date
- The #IDPD Frame picture
- The #IDPD Frame message
- The #IDPD Frame picture with quotes 1 ; 2 ;  
3 ; 4 ; 5



\*IDPD = International Day of Persons with Disabilities



# How to participate?

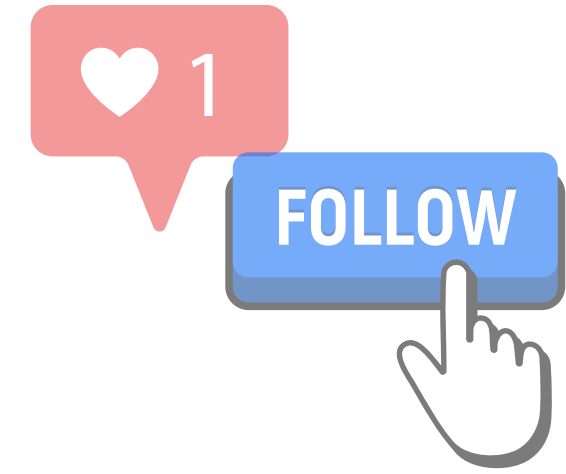
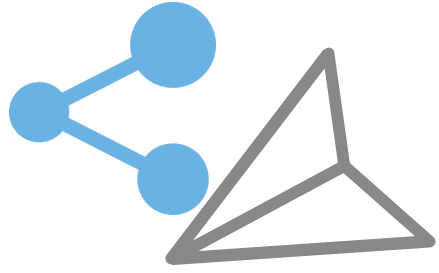
IF challenges you to send us a recorded video or send a picture where you can express yourself about the rights of persons with disabilities and what it means to you.

- Support the International Day of Persons with Disabilities and tagg #IFSBH @IFSBH in your social media posts
- Send us a video in a mp4 format: duration of 2min max - Tell us more about this day and what it means to you, your thoughts, your wishes or to support message for the one who will see your video
- A picture of you with the IF frames specially designed for this occasion. IF designed frames with quotes and key messages or you can use an “empty” frame to share YOUR key messages

IF is looking forward to seeing your materials and share it during the #InternationalDayofPersonswithDisabilities2021 #IDPD2021.

Send your materials for the 26th of November to [info@ifglobal.org](mailto:info@ifglobal.org)

# Tagg @IFSBH, Share & Follow



Share, use the hashtags:

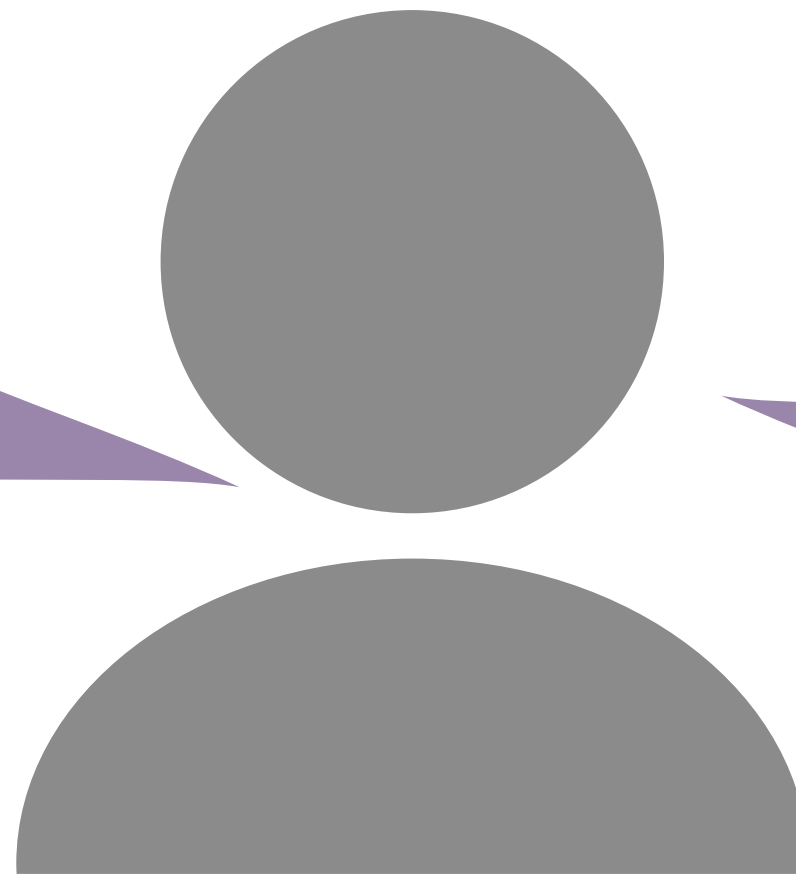
#IFSBH

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And Follow @IFSBH



# THANK YOU FOR YOUR PARTICIPATION

## IF TEAM

For further information please contact IF at:

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